

## WHY MANY INTERVIEWS FAIL

Although we stress the importance of keeping everything positive when you are searching for a new opportunity, the negatives should be addressed as well.

We should explore some of the negative issues when interviewing.

There are 10 main reasons that people “bomb” their interviews. A very large Recruiting Firm actually conducted a study that supports the following information. They kept feedback for 200 job seekers and here are the BIG BAD 10:

1. Poor appearance, dress, and/or grooming
2. Inability to express views clearly
3. Failure to project self objectivity
4. Incompetence in projecting self-confidence
5. Lack of enthusiasm about the opening
6. Over criticism of former employers
7. Questioning their honesty
8. Lack of knowledge about their company
9. Lack of stability, too many jobs
10. Didn't ask for the job

These are just 10 of the many reasons why job seekers have missed excellent opportunities. Make sure you avoid the above 10 reasons and be prepared for your interviews. You only have one chance to make your first impression and, you only have one chance to impress the interviewer. There are obviously many more than 10 ways to loose a job opportunity. Use common sense and avoid the BIG BAD 10!